

Phoebe Blair

Client Services Administrator &
Social Media Executive – Thompson Alexander
INDUSTRY: TECHNOLOGY



What is the best part of your job?

Getting to use my creativity to come up with campaigns, including designing visuals and media for different platforms. I never get tired of it as each day is completely different!

Biggest learning moment of your career?

That more money doesn't necessarily equal a 'better' job. A work life balance is incredibly important, your career should add to your happiness, not take away from it. Also, it's never too late to learn something new or change career path!

What does Black history month mean to you?

There is a lack of representation of Black History in society and the educational system. It's important to raise awareness of this to change it, but also to celebrate the abundance of talent, creativity, success and inspiration that is in Black History.

Why is being a positive role model important to you?

A positive role model inspires others to realise their own aspirations, and that they can achieve anything they set their minds to, no matter what life may throw at you.

What is your top tip to success?

Take every opportunity that comes your way - you never know where it will lead you!
Also, don't be afraid to try something new.

What is your greatest achievement?

Running a marathon at 19 is the most challenging thing I have done both mentally and physically. I trained every day for five months in rain, wind and sunshine, and it was all worth it for that sense of pride and achievement when I crossed the finish line.

What advice would you give to your 16year-old Self?

That you do not need to have a life plan or any idea what you want to do with your life, just keep doing the things you enjoy.

What are you reading?

Eleanor Oliphant is Completely Fine - Gail Honeyman

Favourite food to boost your mood?
Mint Dark Chocolate!



Biggest change since lockdown?
New hobbies! Painting, cycling, baking...

Ideal Mentor?
Ruth Bader Ginsburg



Role Model growing up?
Emma Watson

