

# Monique Campbell-Dixon

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INDUSTRY: TECHNOLOGY



## What is the best part of your job?

Getting to convince customers, through the process of building trust, credibility and demonstrating value, that our products meet their business needs. Collaborating with various stakeholders internally and externally is also part of the fun.

## Biggest learning moment of your career?

Never rest on your laurels or become complacent, until the deal is done. Doing so may cost you, in my case, a deal...in any case, whatever it is you're working towards. Stay focused on the prize until it's been accomplished, then move on to another prize.

## What does Black history month mean to you?

Black history month is an opportunity for wider society to see the many positive contributions black people have made in the UK and throughout the world. It's also an opportunity for black people, particularly children, to feel esteemed about their history and their place in the world.

## Why is being a positive role model important to you?

To give young girls and women something to aspire towards. To provide an example of what can be achieved irrespective of your race, background or past experiences. It's critical that children see themselves represented in the myriad of options available to them in their career and personal development.

## What is your top tip to success?

Be an avid learner and risk taker. Consider fear as recognition you're moving outside your comfort zone and therefore growing.

## What is your greatest achievement?

Writing my novel 'Once Bad Intentions' in my 20's.

## What advice would you give to your 16-year-old Self?

Follow your intuition. It's a gift from God.

### What are you reading?

*Earn Your Leisure / Now Discover Your Strengths* by Marcus Buckingham and Donald O. Clifton

### Favourite food to boost your mood?

*Fried Plantain avocado & toast*



### Biggest change since lockdown?

*Dedicating more time to family and self*

### Ideal Mentor?

*Lisa Nichols & Kathryn Finney*



### Role Model growing up?

*My foster carer. She taught me to see and value my strengths*